

Associated Students, Inc. & University Student Center



2023-2024 Annual Report
Turlock Campus

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NOTE: Dates reported are July 2023-June 2024.



ASSOCIATED STUDENTS, INC.

Mission

The Associated Students, Inc. (ASI) of California State University, Stanislaus is the official voice of the students. As a not-for-profit organization, our mission is to provide and fund a wide range of high-quality programs and services to support student life, student success and instill a sense of campus pride. ASI provides resources and programs that encourage leadership development as well as broaden social, educational, political, and emotional growth.

Vision

Associated Students, Inc. (ASI) will facilitate respectable relationships between our students, the university, and external communities to advocate for student needs and interests. We will act on educational, social, and political issues at the university, local, state, and federal levels affecting higher education.

We will pursue involvement and growth opportunities for all students to develop well-rounded and intellectually diverse individuals. ASI will offer a wide range of high-quality diverse programs and services to enhance student life, campus pride, and offer a sense of belonging that will lead to a higher quality of life for the future of our students.

As our university evolves, ASI will strive to meet the needs of our ever-changing campus community.



UNIVERSITY STUDENT CENTER

Mission

The University Student Center of California State University, Stanislaus is the hub of campus life. As a not-for-profit organization, our mission is to provide quality facilities, services, and programs to complement and enhance academic experience. The Student Center is designed to create a sense of belonging, a welcoming environment, and a safe space for students, faculty, staff, alumni, and the community.

Vision

The University Student Center will strive to be the center of student life and student success by providing a student-centered gathering place for our diverse student population.

We will commit to offering exceptional facilities, services, and programming to encourage student involvement and enhance student life at our university.

As our university evolves, the University Student Center will strive to meet the needs of our ever-changing campus community.



ASI & SC VALUES

CAMPUS PRIDE

- We strive to instill a sense of Warrior pride.
- We inspire Warrior pride by leading by example.

COLLABORATION

- We collaborate with students, student organizations, campus departments, alumni, and the community to provide student focused programs, events, and services.
- By encouraging collaboration among all members of our campus and the community, we utilize diverse talents, resources, and perspectives, internally and externally, to produce the best possible outcomes.

EMBRACE INTEGRITY AND ETHICS

- We believe in personal responsibility, honesty, integrity, and ethical behavior.
- We honor our commitments and act with fairness, honesty, and respect daily.

ENRICHING EXPERIENCES AND RELATIONSHIPS

- We provide programs and services that encourage involvement in meaningful experiences and relationships outside of the academic environment.
- We develop relationships that make a positive impact on our students' lives.

EQUITY AND INCLUSIVITY

- We offer a wide variety of events and services to meet the needs of our diverse student population.
- We promote equity and strive to increase diversity, inclusion, and cultural competency in all aspects of our organization.

EXCELLENCE IN SERVICE

- We are purposeful in offering high quality programs and services to enhance student life and student success.
- We are thoughtful in providing excellent customer service that encompasses the following attributes: courtesy, empathy, professionalism, accountability, and efficiency.

PERSONAL WELLNESS (SAFE SPACE)

- We strive to cultivate the healthy physical, social, and emotional well-being of all students.
- We provide a safe space where students from every background and situation can have the opportunity to succeed.

PROMOTE SUSTAINABILITY

- We are committed to conscientiously managing our human, natural, and material resources wisely by reviewing our facilities, programs, and services to ensure we are following the appropriate sustainable practices.
- We aspire to increase awareness about sustainable practices that will reduce negative impacts on the environment.



ASI & SC DIVERSITY, INCLUSION, AND BELONGING STATEMENT

We as Associated Students, Incorporated and the University Student Center are committed to creating a sense of belonging for our diverse campus community. We prioritize establishing a welcoming environment by embracing and celebrating differences to create opportunities for students regardless of their personal identities. ASI and SC acknowledge that as organizations with a notable presence on campus, it is our responsibility to continue to advance social justice efforts and promote equitable practices.

We commit to evolve and grow with our ever-changing campus community. We strive to meet students' unique needs by fostering relationships and collaborating with on-campus groups to provide exceptional and equitable services, programs, and resources. We hold ourselves accountable for our actions and inactions while maintaining intentional, measurable, and meaningful efforts to enhance diversity and ensure equity and inclusion. We will continue to educate ourselves and others to embrace our differences.

In celebration of our visible and invisible differences, we remain united. We are Warriors.



ASI ORGANIZATIONAL PRIORITIES

Build an Associated Students, Inc., and University Student Center alumni network to foster interactive and meaningful dialogue, engagement, and support for organizational initiatives and growth.

- Develop informative communication channels that support the organization’s mission, strategic goals, and reputation.
- Reinforce alumni relationships through coordinated events and fundraisers that advance critical initiatives and projects.

Continue building Associated Students, Inc. and University Student Center brand awareness through strategic marketing and develop an organizational brand narrative framework.

- Gather feedback and survey professional and student staff to develop and define individual organizational narrative structures, voices and identities that are inclusive and contribute to long-term organizational growth.
- Draft master brand narrative framework to be implemented on all marketing materials and organizational webpage copy supporting Associated Students, Inc. and University Student Center programs, services, and facilities.
- Explore expanding and refining marketing strategies and services to students, student organizations and campus departments to increase engagement.
- Continue developing working relationships with campus communities to better support students all while creating and implementing meaningful marketing and communication initiatives and shared resources on and off campus.

Develop collaborative initiatives between Associated Students, Inc., University Student Center, and campus departments.

- Increase collaborative efforts that enhance events, services, shared resources, and the student experience on and off campus.

Redesign Turlock and Stockton campus Associated Students, Inc. and University Student Center programming strategies and events to incorporate evolving student preferences, economic climate, and department capabilities.

- Establish short and long-term strategies and partnerships across Turlock and Stockton campus communities to expand shared resources, visibility, and growth while prioritizing quality of events.
- Broaden the vision and visibility of campus pride programs on and off-campus through various tactics, including revitalizing the Campus Pride Program and the reintroduction of the Weekend Warrior Program.
- Increase awareness, participation and use of Stockton Campus activities, services, and facilities by assessing student needs and preferences through intercept surveying, tracking indicators and dialogue to better implement creative temporary wayfinding for programming events.
- Explore various event times and days to ensure all student demographics are being engaged in activity and resources.

Rebuild and enhance student engagement and leadership opportunities that aim to promote student experiences and on-campus engagement.

- Propose the development of a university “U” hour that aims to increase campus engagement that meets the needs of the campus community while encouraging student participation in on-campus extracurricular activities.
- Continued support of recognized student organizations through resources and activities that help promote a sense of pride and build peer networks.
- Enhance career development opportunities for Associated Students, Inc. and University Student Center student leaders and student staff to further develop personal and professional readiness and excellence.



SC ORGANIZATIONAL PRIORITIES

Monitor and increase University Student Center usage data to enhance student services and programs.

- Track and analyze facilities and services usage data to determine trends and increase foot traffic.
- Increase overall foot traffic and building and service usage.
- Increase conference and event space reservations for student organizations, departments and commercial/private.

Completion of University Student Center Renovation Projects

- Phase One of Expansion – Renovation of the surrounding outdoor area to the north and west of the University Student Center
- Renovating the Conference & Event Services Office Space
- Completion of Phase Two of the Alumni Brick Plaza
- Renovating the Administration and Programming suite to add additional office space.
- Renovating the Service Desk area to add office space.
- Adding office furniture and acoustic paneling in the digital services office space
- Renovating the Outdoor Storage (Cage) Area
- Adding Storage, Signage, and Exterior Paint to the Event Center
- Screen and Projector move in the SC Board Conference Room

ASI STUDENT GOVERNMENT

STATEMENT OF PURPOSE

ASI Student Government is the representative body for the student population and defends their interests through collaboration and advocacy to faculty, campus administrators, and government officials.

The Student Government is comprised of three distinct groups: the ASI Board of Directors, the Warrior Lobby Team (WLT), and the First-year Leadership Experience (FLEx).

Student Government proactively serves students through advocacy and lobbying efforts, in addition to providing civic engagement opportunities.

UNITS WITHIN AREA

ASI BOARD OF DIRECTORS

The ASI Board of Directors serves as the official voice of the students. This group is comprised of 14 elected student representatives, a faculty director, and the Dean of Students. They provide oversight of ASI programs and services, in addition to advocating for students. They seek to provide the ultimate college experience and uphold the mission and vision of ASI, as well as encourage shared governance, student advocacy, and collaboration with other campus and community entities.

WARRIOR LOBBY TEAM (WLT)

Warrior Lobby Team (WLT) is a committed team who focus on helping inform and educate the student body on local, statewide, and federal issues pertaining to higher education. They strive to advocate for students at the local and national level by working with city council members and legislators on behalf of ASI, California State Student Association (CSSA), and the University. In addition, they promote the importance of registering to vote.

FIRST-YEAR LEADERSHIP EXPERIENCE (FLEx)

First Year Leadership Experience (FLEx) is a 2-semester long introduction and leadership program. This group of students are given the opportunity to learn about ASI, get involved, and get hands-on experience working with ASI Student Government. This program allows students to “find their fit” within the organization.

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ASI STUDENT GOVERNMENT & CIVIC ENGAGEMENT

ASI STUDENT GOVERNMENT EVENTS	PARTICIPANTS	LOCATION	DATE
Student Government Serves You	305	Quad	08/21/23
Get Involved Student Organization Fair	308	Quad	09/13/23
Alumni Panel Night	45	SC Valley Multiuse Room	09/19/23
Get Social with Student Government	40	Science Plaza	10/04/23
Student Government Town Hall - Campus Food Services Follow Up	88	SC Valley Multiuse Room	10/10/23
Get Social with Student Government	52	Science Plaza	10/24/23
Student Government Town Hall - Meet Your Deans	32	SC Valley Multiuse Room	11/07/23
Student Government Serves You	119	Quad	01/29/24
Get Social with Student Government	30	Quad	02/06/24
Recruitment & Tabling Workshop	23	Leadership Conference Room	02/09/24
Get Involved Student Org Fair	231	Quad	02/21/24
Serves You (Fee Referendum)	53	SC Lobby	03/06/24
What's the Scoop on 15	41	SC Lobby	03/13/24
Get Social with Student Government	31	Warrior Walkway	03/19/24
All the Stuff about 15	264	Quad	03/20/24
What's the Scoop on 15	54	Front of Acacia – Stockton Campus	03/21/24
Get the Tea on 15	84	Quad	03/26/24
What's the Scoop on 15	168	Quad	03/27/24
Buttered Up for 15	163	Quad	04/10/24
Buttered Up for 15	73	Quad	04/11/24
Elections	498	Online Poll & In-Person (Library Event Hall, Rm 102)	04/10/24 & 04/11/24
WARRIOR LOBBY TEAM/ CIVIC ENGAGEMENT EFFORTS	PARTICIPANTS	LOCATION	DATE
Donuts For Democracy	144	Quad	10/18/23
Civic Engagement Walks	101	Walk Around Campus Activity	10/31/23
Bracelets and Voter Registration	81	Quad	11/01/23
Civic Engagement Walk	100	Quad	02/01/24
Civic Engagement Walk	73	Quad	02/13/24
Warriors, Rock the Vote	40	Quad	02/14/24
What's on the Ballot?	25	Quad	02/28/24
Curbside Ballot Drop Off Location	Total Ballots Collected: 774	University Reflection Pond	03/04/24 & 03/04/24
Total Events & Efforts: 29	Total Participants: 4,040		

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ASI BOARD OF DIRECTOR (BOD) INITIATIVES

INITIATIVE FUND REQUESTS	PARTICIPANTS	LOCATION	DATE	TOTAL (\$)
Warrior Madness Giveaway	200	Fitzpatrick Arena	10/24/23	\$200.00
Oak Tree Plaque Installment	N/A	On Campus	02/27/24	\$1,250.00
Total: 2	200			\$1,450.00

ASI EXECUTIVE INITIATIVES/ UPDATES	
ASI PRESIDENT	KEY PROGRESS
#1 U-Hour & Academic Advising	ASI presented the U-Hour concept to key groups, including the Ad Hoc Committee for Course Scheduling, UEPC, and the Academic Senate, detailing its pros and cons. Collaboratively, a specific time for U-Hour was set. ASI & SC gathered feedback from other institutions on U-Hour, and notes were shared with Ad Hoc and UEPC. A survey was planned, created, and designed, with the Board of Directors collecting results, showing strong student support. A resolution will be drafted by the incoming UEPC. A document for the incoming ASI President includes possible U-Hour uses and examples from other schools.
#2 Food Service	Met with Campus Dining to discuss future planning and provide performance feedback. Initiated discussions on the issue of unused swipes and requested related data to determine next steps.
#3 Campus Parking	ASI collaborated on student transportation initiatives, inviting the University Police to discuss parking at a Board meeting. Followed up on the Bird scooter program and discussed the Night Safety Walk with Captain Olson, planning for a fall event. Further participation in future events was requested.
ASI VICE PRESIDENT	KEY PROGRESS
#1 Basic Needs	Scheduled a meeting to discuss adjusting the Basic Needs MOU for the policy committee. The Basic Needs team expressed concerns about pantry capacity for additional produce. Earlier in the spring semester, events with additional produce and monthly Food Distribution Boxes were held. Basic Needs continues to host Food Distribution events and has added a farmer's market to offer fresh produce to students.
#2 Internship Program	Initiated communication with the college Board of Directors to join meetings with deans about internship opportunities. Internship information is available on major websites and through the Career and Professional Development Center. Continued to seek updates from deans on internship expansion. Basic Needs continues Food Distribution events and has added a farmer's market for fresh produce.
#3 Financial Aid	Promoted Financial Aid workshops through ASI Marketing and social media. Hosted Financial Aid informational drop-ins in February and March, including Stockton sessions on 3/11 and 3/25. Collaborated with the Financial Aid Office to schedule and market spring FAFSA workshops in the Student Center, assisting students with the new FAFSA. Workshops concluded in March.
ASI VICE PRESIDENT OF FINANCE	KEY PROGRESS
#1 Financial Aid	Joint initiative with ASI Vice President.
#2 ASI Fee Increase	The ASI Fee Referendum Proposal was submitted to the Student Fee Advisory Committee on December 1st, 2023. We began drafting a campaign to educate the campus community about the proposed \$15 fee adjustment effective fall 2024. Initiated social media promotions, tabling, and quad activities in March, continuing until the ASI elections on April 10th and 11th. The final "Vote Yes on 15" activities were held during student elections. The Fee Referendum and campaign concluded when the polls closed on April 11th, but the referendum was not passed by students.
#3 Parking	Joint initiative with ASI President.

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APPROVED POLICIES

NAME OF POLICY	DATE APPROVED
Approval of the Training Policy for Student Staff	10/17/23
Approval of the Mandatory Training Policy for Professional Staff	10/17/23
Approval of the Time Off for Parents' School Activities Policy for Professional Staff	10/17/23
Approval of the Telecommute Policy for Professional Staff	10/17/23
Approval of the Student Staff Classification	10/17/23
Approval of the Funeral Bereavement Jury Duty Time Off – Add Sibling-In-Law	10/24/23
Approval of the Reproductive Loss Leave	10/24/23
Approval of the Student Sick Leave	10/24/23
Approval of the Employing Minors Under the Age Of 18	10/24/23

RESOLUTIONS & MEMOS

NAME OF RESOLUTION/ MEMOS	PASSED/ ADOPTED
Resolution Changing the Start Time of Regularly Scheduled Meetings of the ASI Board of Director from 5:00pm to 4:30pm	02/06/24
Resolution Recommending the Establishment of a University Hour (U-Hour) at California State University, Stanislaus	02/20/24
Resolution Recommending Converting Library Room 209 into an Interfaith Prayer Room	04/23/24
Resolution recommending the Creation of Affinity- Resource-Success Centers at California State University, Stanislaus	05/07/24

SOCIAL MEDIA

INSTAGRAM	# QTY.
Posts	157
Average Likes Per Post	54
New Followers	210
Unfollowed	185
Total Followers	1,583

SC LEADERSHIP

STATEMENT OF PURPOSE

The University Student Center (SC) Board of Directors is the governing board of the University Student Center. Through their leadership, the SC Board of Directors develops policies and procedures for the effective conduct and management of the University Student Center programs, facilities, and services. This Board promotes services and events that enhance the student experience by advising on matters related to the University Student Center.

UNITS WITHIN AREA

SC BOARD OF DIRECTORS

The SC Board of Directors is comprised of 15 voting members including the SC Board Chair, SC Vice Chair, SC Vice Chair of Finance, 6 student directors, 1 faculty representative, 1 alumni representative, 1 designee of the University President, 1 designee of the Vice President for Business & Finance, 1 outside community representative, 1 Associated Students, Inc. (ASI) representative. All student seats on the Board of Directors become vacant each year and students must submit applications for student elections to be considered for the following term.

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SC LEADERSHIP EVENTS

EVENTS	PARTICIPANTS	LOCATION	DATE
Pancake Breakfast	500	Quad	08/21/23
Open House	119	University Student Center	08/24/23
Brick Campaign Tabling	31	Quad	10/18/23
Brick Campaign Tabling	15	Quad	10/24/23
Brick Campaign Tabling	24	Quad	11/01/23
Brick Campaign Tabling	21	Quad	11/07/23
Brick Campaign Tabling	20	Quad	11/29/23
Brick Campaign Tabling	32	Quad	12/05/23
Brick Campaign Tabling	22	Quad	12/06/23
Pancake Breakfast	282	Quad	01/29/24
Birthday Bash	756	University Student Center	01/31/24
Better on the Board (BOD Recruitment Tabling)	22	Warrior Walkway	02/28/24
Better on the Board (BOD Recruitment Tabling)	10	SC Lobby Entrance	03/07/24
Sweet Life on the SC Board (BOD Recruitment Tabling)	2	Warrior Walkway	03/12/24
Sweet Life on the SC Board (BOD Recruitment Tabling)	27	Warrior Walkaway	03/20/24
Better on the Board (BOD Recruitment Tabling)	14	Warrior Walkway	03/26/24
2024 Graduating Class Donation (Grad Fair Tabling)	30	SC Leadership Conference Room	04/09/24
2024 Graduating Class Donation (Grad Fair Tabling)	36	SC Leadership Conference Room	04/10/24
2024 Graduating Class Donation (Grad Fair Tabling)	28	SC Leadership Conference Room	04/11/24
Icee You as an SC Student Director	18	Quad	04/17/24
Art Showcase (Promo Tabling)	22	Quad	04/24/24
Art Showcase (Promo Flyers)	71	Students walking throughout campus to handout flyers	05/01/24
Student-Centered Art Showcase	123	SC Valley Multipurpose Room	05/02/24
Total Events: 23	Total Participants: 2,225		

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SC EXECUTIVES' INITIATIVES

EXEC INITIATIVE FUNDS	TOTAL
Commuter Services - Pencil Sharpeners	\$48.84
Commuter Services - Pencils	\$248.68
Commuter Services - Scantrons	\$230.73
Commuter Services - Scantrons Purchased for SC	\$230.73
Student Life - Board Games	\$237.71
Student Pride - On Wednesdays We Wear Red	\$584.72
Student Pride - Suggestions Box	\$316.82
Student Wellness - Massage Chairs	\$2,526.00
Student Wellness - Picnic Blankets	\$399.44
Sustainability - ASI & SC Vintage Closet	\$161.88
Student Pride - On Wednesdays We Wear Red Initiative	\$237.86
Student Wellness - Massage Chairs	\$2,368.00
Total Initiatives: 12	\$7,591.41

SC BOARD OF DIRECTORS INITIATIVES

INITIATIVE FUNDS	TOTAL
SC Decorative Pillow Project	\$1,000.00
Total: 1	\$1,000.00

SC EXECUTIVE INITIATIVES/ UPDATES	
SC CHAIR	KEY PROGRESS
#1 Sustainability in the SC	The ASI & SC Vintage Rack initiative encouraged professional staff to donate gently worn ASI & SC apparel for student staff, promoting reuse to reduce landfill waste. A partnership with Eco Warriors for Campus Sustainability on October 4th, 2023, involved student education and interactive activities. Discussions with Operations were initiated to gather data for a presentation highlighting the University Student Center's sustainability efforts. Plans were also initiated for the ASI & SC clothing collection in May. Biodegradable confetti poppers for graduates were purchased and were made available for pickup at the ASI & SC Front Desk.
#2 Student Wellness in the SC	The Student Center has asked CSUS Facilities for a presentation on campus signage planning. Two additional massage chairs were placed on the second floor of the Student Center. Picnic blankets were made available for checkout at the SC Service Desk.
#3 Commencement	The commencement initiative progressed with both pre- and post-commencement celebrations. This includes alumni merchandise sales, license plates and decals, as well as post-commencement events featuring photo opportunities and additional merchandise sales.

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SC VICE CHAIR	KEY PROGRESS
#1 Student Life in the Student Center	Board games became available at the SC Front Desk for added entertainment. To address the need for device charging, orders for diverse phone chargers were placed and attained 45 true student uses. Interactive poster boards were also enacted in the Student Center. Interactive boards were utilized 277 times.
#2 Campus Pride in the Student Center	Every Wednesday, students at the University Student Center received treats to promote wearing red and raised awareness about the SC Board of Directors. The SC Facilities Committee approved an additional campus pride decal and frame project in the Student Center.
#3 Stockton Campus	To align with the student life initiatives at the Turlock Campus, SC has acquired a selection of board games available for check out at the Warrior Activities Center (WAC). An interactive activity board was also purchased and placed at the Stockton Campus.

SC VICE CHAIR OF FINANCE	KEY PROGRESS
#1 LED Billboard	SC collaboratively developed and finalized a proposal regarding the establishment of a digital billboard at the University. Project postponed due to university budget cuts affected by enrollment challenges.
#2 Campus Directional Signage	The Student Center asked CSUS Facilities for a presentation on campus signage planning. Dialogue continued with CSUS Facilities regarding progress on campus signage, however due to the capital project priority list no further updates were provided.
#3 Commuter Student Services	Additional services were coordinated to include 500 custom SC-branded pencils and 1,000 test-taking scantrons available for student pick up. In the spring of 2024, 340 free scantrons were distributed at the SC Front Desk, while 19 scantrons and pencils were specifically distributed at the Warrior Activities Center at the Stockton Campus.

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REGISTERED STUDENT ORGANIZATION (RSO) CREDITS USE

NAME OF STUDENT ORGANIZATION	TOTAL CREDITS
Alpha Xi Delta	\$912.50
Anthropology Club	\$140.00
Beta Alpha Psi	\$600.00
Catholic Student Association	\$197.50
College Panhellenic Association	\$1,000.00
Kappa Sigma Fraternity	\$347.50
Lambda Sigma Gamma Fraternity	\$675.00
Master of Social Work Student Association	\$975.00
Nu Alpha Kappa	\$640.00
Phi Mu Fraternity	\$995.00
Phi Sigma Sigma	\$1,000.00
The Warrior Entrepreneurship & Innovation Group	\$550.00
Theta Chi Fraternity	\$180.75
United Sorority and Fraternity Council	\$157.50
Total: 21 occurrences/invoices (RSO events, meetings)	\$8,370.75

APPROVED POLICIES

NAME OF POLICY	DATE APPROVED
Approval of the Revised Training Policy for Student Staff	10/12/23
Approval of the Time off for Parent's School Activities Policy for Professional Staff	10/12/23
Approval of the Revised Telecommute Policy for Professional Staff	10/12/23
Approval of the Revised Funeral Bereavement Policy for Professional Staff	11/09/23
Approval of the Reproductive Loss Leave Policy for Professional and Student Staff	11/09/23
Approval of the Revised Student Staff Sick Leave Policy	11/09/23
Approval of the Employing Minors Under the Age of 18 Policy	11/09/23
Approval of the Revised ASI & SC Employee Reimbursement for Job Specific Purchases Policy and Procedures	12/07/23
Approval of the Revised SC Credit Policy and Procedures	05/09/24
Approval of the SC Family Room Policy and Procedures	05/09/24
Approval of the Revised ASI & SC Travel Policy and Procedures	05/09/24
Approval of the Revised ASI & SC Use of Office Space, Equipment, and Supplies Policy and Procedures	05/09/24
Total Approved Policies: 12	

ASI & SC PROGRAMMING

STATEMENT OF PURPOSE

The Associated Students, Inc. (ASI) and the University Student Center (SC) Programming Department provides high-quality programs and events that benefit and contribute to student engagement on campus.

Within the department, the Student Center funds the Student Center Events and Weekend Warrior Program (WWP). Associated Students, Inc. funds the Campus Pride and the Special Events Program.

Each program above is led and coordinated by one student coordinator. These coordinators and the rest of the event programming staff work closely with a group of student volunteers called Code Red Entertainment (CRE) that are the driving force behind all the creative ideas and programs that come out of the department.

UNITS WITHIN AREA

STUDENT CENTER EVENTS

These events are designed to attract students into the University Student Center spaces and provide them with a break from their busy schedules by providing student engagement opportunities throughout the semester. Events include movie nights, hypnotist shows, live music performances, etc.

SC WEEKEND WARRIOR PROGRAM

The program arranges off-campus outings, offering currently enrolled Stanislaus State students the opportunity to participate in various events such as concerts, sporting events, and amusement parks. Students are responsible for only 1/3 of the trip expenses, and trip tickets can be purchased at the SC Service Desk.

ASI SPECIAL EVENTS

The ASI Special Events program specializes in organizing large-scale events for the student body. These events encompass StanWeek (a yearly celebration of the University's founding), Homecoming Week, and the Warrior Day Festival (annual end-of-year celebration).

ASI CAMPUS PRIDE

The ASI Campus Pride program promotes the wearing of Warrior Red every Wednesday among students, staff, and faculty. Students are encouraged to support the Warrior athletic teams, wear Warrior merchandise, display their spirit within the community, honor the University's history and traditions, and demonstrate their affinity for Stanislaus State.

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ASI & SC PROGRAMMING EVENTS

SC TITUS TUESDAYS	PARTICIPANTS	LOCATION	DATE
Titus Tuesday - Welcome Week	229	Student Center, Front Lobby	08/22/23
Titus Tuesday - Lego Builders	160	Student Center, Front Lobby	08/29/23
Titus Tuesday - Pop sockets	96	Student Center, Front Lobby	09/05/23
Titus Tuesday - Sports Cups	163	Student Center, Front Lobby	09/12/23
Titus Tuesday - Pizookies and Photos	232	Student Center, Front Lobby	09/19/23
Titus Tuesday - Pop Culture Magnets	77	Student Center, Front Lobby	09/26/23
Titus Tuesday - Spooky Wreaths	37	Student Center, Front Lobby	10/03/23
Titus Tuesday - Paint by Numbers	134	Student Center, Front Lobby	10/10/23
Titus Tuesday - Pastry Pillows	156	Student Center, Front Lobby	10/17/23
Titus Tuesday - Witches' Potions	103	Student Center, Front Lobby	10/24/23
Titus Tuesday - Costume Pun Making	84	Student Center, Front Lobby	10/31/23
Titus Tuesday - DIY Body Scrubs	107	Student Center, Front Lobby	11/07/23
Titus Tuesday - Holiday Stockings	73	Student Center, Front Lobby	11/28/23
Titus Tuesday - Vision Boards	92	Student Center, Front Lobby	01/30/24
Titus Tuesday - DIY Lava Lamps	131	Student Center, Front Lobby	02/06/24
Titus Tuesday - Homecoming Edition	144	Student Center, Front Lobby	02/13/24
Titus Tuesday - DIY Rubik's Cube	85	Student Center, Front Lobby	02/20/24
Titus Tuesday - Soda Can Glass Decorating	188	Student Center, Front Lobby	02/27/24
Titus Tuesday - Sushi & Craft	166	Student Center, Front Lobby	03/05/24
Titus Tuesday - Sunshine Bags	138	Student Center, Front Lobby	03/12/24
Titus Tuesday - Felt bears	31	Student Center, Front Lobby	03/19/24
Titus Tuesday - Birdhouses	50	Student Center, Front Lobby	04/09/24
Titus Tuesday - Paint a Pot	136	Student Center, Front Lobby	04/16/24
Titus Tuesday - Loose Leaf Tea	59	Student Center, Front Lobby	04/23/24
Titus Tuesday - Mirror Decals	113	Student Center, Front Lobby	04/30/24
Total Events: 25	2,984		

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SC WARRIOR WEDNESDAYS	PARTICIPANTS	LOCATION	DATE
Warrior Block Party	300	Student Center, Warrior Square	08/23/23
What the Duck?	528	Student Center, Warrior Square	09/06/23
...Puzzled?	167	Student Center, Warrior Square	09/27/23
Go Figure	305	Student Center, Warrior Square	10/04/23
Down to Disco	148	Student Center, Front Lobby	10/11/23
Thrills and Frills	237	Student Center, Warrior Square	10/18/23
Welcome to the Patch	310	Student Center, Warrior Square	10/25/23
Fall Crawl	300	Student Center, Warrior Square	11/01/23
Don't Get It Twisted	209	Student Center, Warrior Square	11/08/23
Holiday Craze	260	Student Center, Warrior Square	12/06/23
Ce'really Good	203	Student Center, Warrior Square	02/28/24
Warrior Winds-day	115	Student Center, Warrior Square	03/06/24
Chocolate Factory	169	Student Center, Warrior Square	04/17/24
Stay Cool	162	Student Center, Warrior Square	04/24/24
WDF is Coming!	297	Student Center, Warrior Square	05/01/24
Total Events: 15	3,710		

SC WEEKEND WARRIOR	PARTICIPANTS	LOCATION	DATE
Splash and Dash	40	9090 Lake McClure Rd, Snelling, CA 95369	08/26/23
SF Giants vs. LA Dodgers	45	24 Willie Mays Plaza, San Francisco, CA 94107	09/29/23
Great America Winterfest	39	4701 Great America Pkwy, Santa Clara, CA 95054	12/02/23
Golden State Warriors vs. Chicago Bulls	44	1 Warriors Way, San Francisco, CA 94158	03/07/24
Santa Cruz Beach Boardwalk	46	400 Beach St, Santa Cruz, CA 95060	05/04/24
Total Events: 5	214		

SC EVENTS	PARTICIPANTS	LOCATION	DATE
Icee You with ASI & SC!	268	Quad	08/28/23
Live at the Grill: Kayla Just	167	Warrior Grill	08/31/23
R&B Paint Night	70	SC Valley Multiuse Room	09/14/23
Stan State Cinema – Super Mario Bros.	107	Student Center, Warrior Lawn	08/24/23
Stan State Cinema - Guardians of the Galaxy	127	Student Center, Warrior Lawn	09/28/23
Hello, Drag Night	127	SC Valley Multiuse Room	10/19/23
Stan State Cinema- Spiderman: Across the Spider-Verse	102	Student Center, Front Lobby	10/26/23
Titus Talks	63	Warrior Steps	11/08/23
Live at the Grill: Mapuana	169	Warrior Grill	11/30/23
Stan State Cinema: The Hunger Games	99	Warrior Steps	02/01/24
Live at the Grill: Chloe Alexis	109	Warrior Grill	02/21/24
Live at the Grill: Mathew Davis	97	Warrior Grill	03/13/24
Stan State Cinema: Aquaman and the Lost Kingdom	21	Warrior Steps	03/14/24
Stan State Cinema: Wonka	54	Warrior Steps	04/18/24
Titus Talks	37	Warrior Steps	04/24/24
Total Events: 15	1,617		

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ASI CAMPUS PRIDE	PARTICIPANTS	LOCATION	DATE
License Plate Frames & Decals	57	Shield Lane	08/25/23
License Plate Frames & Decals	28	Shield Lane	10/05/23
License Plate Frames & Decals	30	Shield Lane	02/16/24
License Plate Frames & Decals	44	Shield Lane	04/25/24
License Plate Frames & Decals: Alumni Edition	42	Shield Lane	05/16/24
Total Events: 5	201		

ASI SPECIAL EVENTS	PARTICIPANTS	LOCATION	DATE
StanWeek: Cheers to the Years!	320	Warrior Square	09/18/23
StanWeek: Love Stan State	300	Quad	09/20/23
StanWeek: College Night	454	Off Campus: Ten Pin	09/20/23
Homecoming: Breakfast for Champions / Warrior Games	309	Quad	02/12/24
Homecoming: The Great Game (HC Candidate + Entourage Only Event)	38	Valley Multiuse Room	02/13/24
Homecoming: Dine to Give	378	Quad	02/14/24
Homecoming: Balloon Challenge (HC Candidate + Entourage Only Event)	51	Valley Multiuse Room	02/14/24
Homecoming Game: Giveaway Pop Up	150	Fitzpatrick Arena	02/15/24
Warrior Day Festival 2024	2357	Amphitheater	05/10/24
Total Events: 9	4,357		

ASI & SC PROGRAMMING JOINT EVENTS OR COLLABORATIONS	PARTICIPANTS	LOCATION	DATE
Code Red Entertainment Recruitment Pop Up: Tie Dye	41	Housing Pathway	03/18/24
Total Events: 1	41		

Total ASI & SC Programming Events: 75	Total Participants: 13,124
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ASI MARKETING

STATEMENT OF PURPOSE

The ASI Marketing Department delivers top-tier marketing and promotional services to all ASI and SC departments. These encompass social media advertising, digital signage, newsletters, text marketing, graphic and video design, and custom orders. Furthermore, the department oversees the organizations' representation on the Stanislaus State website. Beyond aiding internal ASI & SC departments, ASI Marketing extends select services to recognized student organizations and campus departments.

ASI MARKETING SERVICES

INTERNAL REQUESTS	QTY.	REVENUE
Design Requests	173	N/A
Print Requests	90	N/A
Video Requests	36	N/A
Photography/ Footage Requests	21	N/A
Total:	320	N/A

EXTERNAL REQUESTS	QTY.	REVENUE
Design Requests	3	\$120.00
Print Requests	3	\$36.00
Video Requests	0	N/A
Total:	6	\$156.00

A-FRAME RENTALS	REQUESTS	USAGE (# of A-Frames x # of days)	REVENUE
Recognized Student Organizations	6	147	\$442.00
External Departments	4	365	\$1,096.00
Total:	10	512	\$1,538.00

POP-UP SALES		
MONTH	# OF POP-UPS	REVENUE
July	4	\$243.00
August	0	\$0.00
September	1	\$1,480.00
October	2	\$1,784.00
November	2	\$1,803.00
December	2	\$424.00
January	3	\$956.00
February	1	\$1,139.00
March	0	\$0.00
April	1	\$408.00
May	6	\$6,964.20
June	3	\$1,322.87
Total:	25	\$16,524.07

CUSTOM ORDERS	QTY.	REVENUE
Internal	59	N/A
External	4	\$2,659.92
Total:	63	\$2,659.92

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ASI MARKETING & PROMOTION

SOCIAL MEDIA

INSTAGRAM	
Posts	203
Average Likes Per Post	145
New Followers	923
Total Followers	6,016

FACEBOOK	
Posts	110
Profile Likes	2,850
New Profile Likes	10
New Followers	43
Total Followers	2,988

TEXT SUBSCRIBERS	
New Subscribers	53
Total Subscribers	529

LINKEDIN	
Organic Impressions	12,956
Page Views	625
Unique Visitors	259
Reactions	336
Total Followers	145

ASI & SC STUDENT SERVICES

STATEMENT OF PURPOSE

Associated Students, Inc. (ASI) and the University Student Center (SC) provide intentional services for the student body of Stanislaus State University. Services include Warrior Discounter, Turlock Transit promotion, Emergency Meal E-Gift Cards, Student Organization Funding, scholarships, etc.

STUDENT SERVICES

The services provided by ASI & SC are determined based on student need and feedback.

WARRIOR DISCOUNTER	
CITY/ LOCATION	TOTAL PARTICIPATING BUSINESSES
Turlock Businesses	24
Modesto Businesses	3
Online	3
Total:	30
TYPES OF BUSINESS	QTY.
Grocery	1
Food/Restaurant	19
Retail	2
Entertainment	2
Services	5
Car Services	1

EMERGENCY MEAL E-GIFT CARDS - CAMPUS CARES	
MONTH	TOTAL QTY. AWARDED
July	0
August	0
September	5
October	3
November	2
December	1
January	5
February	4
March	10
April	10
May	0
June	0
Total:	40

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STUDENT CLUBS & ORGS ORGANIZATION FUNDING	
Number of Applications	33
Total (\$) Rewarded	\$8,671.79

ASI STUDY ABROAD SCHOLARSHIP	
Total Applications Received	19
Total Recipients Awarded	10

ASI WARRIORS GIVING BACK SCHOLARSHIP	
Total Applications Received	81
Total Recipients Awarded	15

WARRIORS GIVING BACK PROGRAM

BACKPACK DRIVE		
ITEM	QTY.	DONATION LOCATION
Backpacks	62	Osborn, Cunningham, & Wakefield Elementary
Misc. School Supplies	2,432	Osborn, Cunningham, & Wakefield Elementary
Total:	2,494	

GIVING TREE		
ITEM	QTY.	DONATION LOCATION
Total Number of Gifts	428	Osborn, Cunningham, Wakefield & Medeiros Elementary Schools
Total:	428	

BLOOD DRIVE		
ITEM	PARTICIPANTS	DONATION LOCATION
Blood Drive – Partnership with Vitalant	52	Shield Lane
Total:	52	

SC OPERATIONS & SERVICES

STATEMENT OF PURPOSE

Located centrally on campus, the University Student Center (SC) stands as the hub for student engagement. Tailored to meet the dynamic needs of the campus community, it provides a safe space for students to connect, utilize services provided, and participate in activities during breaks between classes.

The Student Center provides various third party operated dining options, including Red Wave, The Warrior Grill, Starbucks, and Main Dining. It also harbors The Market convenience store and the University Bookstore, catering to students' diverse needs.

Additionally, the Student Center serves as a central venue for events, acting as an epicenter for student gatherings and activities on campus.

BUILDING TRAFFIC

TRAFFIC REPORTS	
MONTH	TRAFFIC (ENTERING)
July	9,207
August	43,357
September	61,768
October	63,915
November	45,138
December	22,658
January	21,886
February	60,739
March	53,894
April	49,169
May	43,198
June	14,871
Total:	489,800

SC SERVICE DESK

SC SERVICE DESK SALES		
ITEM	# OF SALES	REVENUE
Blue/ Green Books	281	\$220.70
Bus Passes	78	\$3,034.00
Pencils (<i>Added Q3</i>)	0	\$0.00
Print N Go	5,662	\$415.90
Scantrons	1,353	\$350.90
Weekend Warrior Tickets	292	\$23,965.00
Total:	7,666	\$27,986.50

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SERVICE DESK RENTALS	# OF RENTALS
Laptops	46
Picnic Blankets (<i>Added Q3</i>)	6

WARRIOR GRILL GAMING EQUIPMENT	BILLIARDS	SHUFFLEBOARD	FOOSBALL
July (<i>Warrior Grill Closed</i>)	0	0	0
August	45	0	5
September	148	7	19
October	17	6	199
November	123	1	4
December	51	1	4
January	29	1	3
February	156	1	5
March	143	0	6
April	98	0	9
May	93	0	6
June (<i>Warrior Grill Closed</i>)	0	0	0
Total:	903	17	260

FAMILY ROOM	STUDENTS	STAFF	FACULTY
July	2	17	0
August	5	13	0
September	12	14	0
October	9	18	0
November	4	11	0
December	2	5	0
January	2	8	0
February	18	4	0
March	7	0	0
April	6	10	0
May	1	4	0
June	1	0	0
Total:	69	104	0

MISC.	QTY.
COVID-19 Rapid Test Distribution	67

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SC FACILITY & EVENT SERVICES

REGISTERED STUDENT ORGANIZATIONS		
SPACES	# OF RESERVATIONS	REVENUE
Quad Spaces	170	\$0.00
Quad Lawn	4	\$0.00
Turlock Conference Room	92	\$0.00
Stanislaus Conference Room	65	\$0.00
Leadership Conference Room	107	\$0.00
Board Conference Room	0	\$0.00
Gold Conference Room	2	\$0.00
Red Conference Room	11	\$0.00
Valley A Multi-Use Room	7	\$0.00
Valley B Multi-Use Room	7	\$0.00
Warrior Grill	0	\$0.00
Warrior Steps	7	\$0.00
Event Center	7	\$25.00
Lobby Front	1	\$0.00
Lobby Back	6	\$0.00
Shield Lane	0	\$0.00
Valley Patio	0	\$0.00
Warrior Grill Walkway	0	\$0.00
Warrior Lawn	3	\$0.00
Warrior Square	0	\$0.00
Total	489	\$25.00

**Note: RSO's utilized the Facility Credits*

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DEPARTMENTS		
SPACES	# OF RESERVATIONS	REVENUE
Quad Spaces	592	\$0.00
Quad Lawn	6	\$0.00
Turlock Conference Room	41	\$2,833.50
Stanislaus Conference Room	49	\$3,418.75
Leadership Conference Room	50	\$4,395.75
Board Conference Room	7	\$1,162.50
Gold Conference Room	63	\$1,849.50
Red Conference Room	70	\$2,062.50
Valley A Multi-Use Room	45	\$16,983.50
Valley B Multi-Use Room	40	\$16,271.00
Warrior Grill	9	\$3,100.00
Warrior Steps	12	\$6,150.00
Event Center	37	\$37,208.00
Lobby Front	1	\$162.50
Lobby Back	1	\$162.50
Shield Lane	1	\$325.00
Valley Patio	0	\$0.00
Warrior Grill Walkway	4	\$0.00
Warrior Lawn	3	\$450.00
Warrior Square	1	\$0.00
Total	1,032	\$96,535.00

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COMMERCIAL/ PRIVATE		
SPACES	# OF RESERVATIONS	REVENUE
Quad Spaces	4	\$700.00
Quad Lawn	0	\$0.00
Warrior Lawn	0	\$0.00
Turlock Conference Room	0	\$0.00
Stanislaus Conference Room	0	\$0.00
Leadership Conference Room	0	\$0.00
Board Conference Room	0	\$0.00
Gold Conference Room	4	\$1,325.00
Red Conference Room	0	\$0.00
Valley A Multi-Use Room	2	\$1,412.50
Valley B Multi-Use Room	2	\$1,412.50
Warrior Grill	0	\$0.00
Warrior Steps	0	\$0.00
Event Center	1	\$1,800.00
Lobby Front	2	\$200.00
Lobby Back	0	\$0.00
Shield Lane	0	\$0.00
Valley Patio	0	\$0.00
Warrior Grill Walkway	0	\$0.00
Warrior Lawn	0	\$0.00
Warrior Square	0	\$0.00
Total	15	\$6,850.00

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INTERNAL – ASI & SC		
SPACES	# OF RESERVATIONS	REVENUE
Quad Spaces	180	N/A
Quad Lawn	3	N/A
Turlock Conference Room	36	N/A
Stanislaus Conference Room	17	N/A
Leadership Conference Room	50	N/A
Board Conference Room	129	N/A
Gold Conference Room	75	N/A
Red Conference Room	158	N/A
Valley A Multi- Use Room	36	N/A
Valley B Multi- Use Room	35	N/A
Warrior Grill	7	N/A
Warrior Steps	31	N/A
Event Center	11	N/A
Lobby Front	41	N/A
Lobby Back	13	N/A
Shield Lane	13	N/A
Valley Patio	0	N/A
Warrior Grill Walkway	53	N/A
Warrior Lawn	10	N/A
Warrior Square	28	N/A
Total	926	N/A

WAIVED RESERVATION FEES

NAME OF EVENT	ORGANIZATION/DEPARTMENT	AMOUNT	REASON
College Panhellenic Association Formal Recruitment Week	College Panhellenic Association	\$2,070	Aligned with Board of Director initiatives or function.
7 th Annual Indigenous People's Day	University Student Center	\$1,110	SC Leadership event partnership.
Stanislaus County Flu Vaccination Clinic	Stanislaus State	\$250	Executive approval to provide free health service to students, contributing to "well-being" as well as serving academic mission.
S.A. Student Development DEI Workshop	Student Affairs	\$1,060	Provided an opportunity for ASI & SC student staff to partake in development opportunity, aligning with organization priorities.
Light the Path	CAPS, Basic Needs, Student Recreation, ASI, SC, Health Services	\$710	Aligns with Student Center mission statement regarding providing and promoting a safe space for students on campus.
Grad Fair	University Bookstore	\$650	Formed part of SC Board of Directors contribution to graduating class programs and activities initiative.
Warrior Welcome	Student Recruitment & Outreach	\$100	Contributed to ASI & SC university enrollment increase efforts.

ASI & SC PERSONNEL

EMPLOYEES

STUDENT EMPLOYEES	
ASI	QTY.
Administration Department	4
Student Government Department	8
Programming Department	2
Marketing Department	6
Stockton Campus Department	2
Total ASI:	22
SC	QTY.
Operations & Services Department	25
Leadership Department	5
Programming Department	4
Marketing Department	0
Stockton Campus Department	1
Total SC:	35

Overall Student Employees:	57
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PROFESSIONAL STAFF	
ASI	QTY.
Administration Department	2
Student Government Department	1
Programming Department	1
Marketing Department	3
Stockton Campus Department	0
Total ASI:	7
SC	QTY.
Administration Department	5
Student Government Department	0
Programming Department	1
Operations Department	7
Stockton Campus Department	1
Total SC:	14

Overall Professional Staff:	21
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MEMBERSHIP

MEMBERS (VOLUNTEERS)	
ASI & SC	QTY.
Warrior Lobby Team	1
First Year Leadership Experience	6
Code Red Entertainment - Turlock	15
Code Red Entertainment - Stockton	5
ASI Board of Directors	9
SC Board of Directors	5
Total Members:	41

ASI & SC ORGANIZATIONAL PRIORITY PROGRESS

Priority #1	Build an Associated Students, Inc., and University Student Center alumni network to foster interactive and meaningful dialogue, engagement, and support for organizational initiatives and growth.
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Steps	Progress
Develop informative communication channels that support the organization's mission, strategic goals, and reputation.	Adopted a new software to assist in determining channel effectiveness (Metricool). Began engagement with the ASI & SC LinkedIn social media platform to engage alumni and potential new hires. Initiated outreach efforts to update alumni contact information for the organization's database.
Reinforce alumni relationships through coordinated events and fundraisers that advance critical initiatives and projects.	Continued the Alumni Brick Plaza Campaign so the campus community, including alumni, can purchase a brick to contribute to the Alumni Plaza. Coordinated an Alumni reunion at the end of the academic year.

Priority #2	Continue building Associated Students, Inc. and University Student Center brand awareness through strategic marketing and develop an organizational brand narrative framework.
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Steps	Progress
Gather feedback and survey professional and student staff to develop and define individual organizational narrative structures, voices and identities that are inclusive and contribute to long-term organizational growth.	Guided the Marketing Department student staff in employing the appropriate tone when creating content for ASI & SC's social media, website, newsletter, and other digital and print media platforms.
Draft master brand narrative framework to be implemented on all marketing materials and organizational webpage copy supporting Associated Students, Inc. and University Student Center programs, services, and facilities.	Ensured the ASI & SC website were updated as needed to provide students and other visitors with the most up-to-date information.
Explore expanding and refining marketing strategies and services to students, student organizations and campus departments to increase engagement.	Brainstormed methods of increasing Instagram followers to allow students to remain updated regarding campus matters and what their student leaders are up to for both the Turlock & Stockton Campus.
Continue developing working relationships with campus communities to better support students all while creating and implementing meaningful marketing and communication initiatives and shared resources on and off campus.	Continued the "Did You Know" social media campaign to inform students about academic resources available. ASI Executives collaborated with the Financial Aid Office to enhance awareness of FAFSA application updates. Collaborated with Housing & Residential Life to connect students living on campus to events hosted by ASI & SC.

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Priority #3	Develop collaborative initiatives between Associated Students, Inc., University Student Center, and campus departments.
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Steps	Progress
Increase collaborative efforts that enhance events, services, shared resources, and the student experience on and off campus.	Student government fostered campus involvement through co-hosting events such as the Student Organization Fair and Town Halls. Student leaders assisted in promotional efforts pertaining to Undocumented Student Services, Basic Needs, and Indigenous People's Day. SC Sponsored \$1,500 for Indigenous People's Day for food and waived event fees. Collaborations with the Art Department for R&B Paint Night and the Warrior Cross Cultural Center for "Hello, Drag Night" event enriched student experiences. Partnered with New Student Orientation to provide incoming students with a first school spirit red t-shirt, led a campus traditions session, and coordinated spirited décor. SC continued partnerships with Housing & Residential Life for Stan State Cinema events. Continued collaboration with Student Affairs, Admissions & Outreach Services, and the University for planning and executing Warrior Expo. All collaborations aimed to increase visibility of current programs, services, campaigns, and enrollment.

Priority #4	Redesign Turlock and Stockton campus Associated Students, Inc. and University Student Center programming strategies and events to incorporate evolving student preferences, economic climate, and department capabilities.
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Steps	Progress
Establish short and long-term strategies and partnerships across Turlock and Stockton campus communities to expand shared resources, visibility, and growth while prioritizing quality of events.	Brainstormed new activities, such as providing board games, to provide in the SC lounge areas located in the Stockton Campus to encourage student engagement. Began implementing Warrior Wednesday activities at the Warrior Square to prioritize Student Center visibility.
Broaden the vision and visibility of campus pride programs on and off-campus through various tactics, including revitalizing the Campus Pride Program and the reintroduction of the Weekend Warrior Program.	Re-initiated the Weekend Warrior Program, achieving sold-out events. Initiated discussions on enhancing Campus Pride through improved building signage, campus partnerships, and internal events. Redesigned ASI & SC school spirit initiatives, renaming them to "Campus Spirit & Traditions" to better align with campaign visions.
To boost awareness, participation, and utilization of Stockton Campus activities, services, and facilities, we will gather student input through surveys, ongoing data tracking, and open dialogue. This feedback will inform the implementation of creative, temporary wayfinding systems for upcoming program events.	In collaboration with the Dean of Students, the ASI Board for Stockton Campus actively advocated for and explored options to implement free transportation for students primarily attending classes at the Stockton Campus. Adapted types of programs to fit the niche desires of the Stockton student demographic. Initiated the use of temporary wayfinding solutions to Student Center sponsored areas.
Explore various event times and days to ensure all student demographics are being engaged in activity and resources.	Began discussions about altering program times to better fit the needs of the campus community. Titus Tuesday activity times changed from 12pm-3pm to 1pm-3pm to engage students who had not been previously involved. Adapted Warrior Activities Center hours to meet true student use.

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Priority #5	Rebuild and enhance student engagement and leadership opportunities that aim to promote student experiences and on-campus engagement.
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Steps	Progress
Propose the development of a university "U" hour that aims to increase campus engagement that meets the needs of the campus community while encouraging student participation in on-campus extracurricular activities.	ASI leadership successfully presented this initiative to the Academic Senate, garnering valuable faculty support for the implementation of university "U" hour on Tuesdays and Thursdays.
Continued support of recognized student organizations through resources and activities that help promote a sense of pride and build peer networks.	In collaboration with SLEB, launched a recruitment drive for Recognized Student Organization (RSO's) to participate in the spring 2024 Recruitment & Tabling Workshop and the Get Involved Student Organization Fair. The ASI Board's Student Organizations Committee began exploring innovative strategies to help RSOs attract and retain members.
Enhance career development opportunities for Associated Students, Inc. and University Student Center student leaders and student staff to further develop personal and professional readiness and excellence.	Hosted annual ASI & SC Student Staff Training and allowed the opportunity for ASI & SC student staff to attend Student Affairs Training Day to help enhance training needs and professional development. Continued the coordination of ASI & SC Life Skills Series.

Priority #6 - SC	Monitor and increase University Student Center usage data to enhance student services and programs.
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Steps	Progress
Track and analyze facilities and services usage data to determine trends and increase foot traffic.	Traffic in and out of the SC was monitored weekly and reports were communicated to ASI & SC professional staff for planning.
Increase overall foot traffic and building and service usage.	Moved programs traditionally in the Quad to SC Warrior Square and began a new program inside SC Building (Titus Tuesdays) to help bring programs closer to and inside the building for more foot traffic.
Increase conference and event space reservations for student organizations, departments and commercial/private.	Enacted a SC Credits Policy and increased marketing efforts on credits available to student organizations when utilizing SC event & conference spaces. Departments hold recurring monthly meetings. Commercial/Private reservations are increasing with notable new clients such as TID, Diamond Almond, and Aspiranet, alongside returning customers like Stanislaus County.

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Priority #7 - SC	Completion of University Student Center Renovation Projects.
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Steps	Progress
Create a vibrant new outdoor space north and west of the University Student Center in Phase One of our expansion	Held the first meeting with AC Martin to discuss the scope of the project.
Renovating the Conference & Event Services Office Space	Designs have been approved by SC admin and the architect. Plans were forwarded to the state fire marshal for final approval.
Completion of Phase Two of the Alumni Brick Plaza	Continued to market and raise awareness of Legacy Brick Plaza Brick Sales. Held tabling promotions and worked with Marketing on a social media campaign to increase brick sales. Bricks sales ran through Dec. 31st. The ordering and installment of additional bricks was completed spring 2024.
Renovating the Administration and Programming suite to add additional office space	Designs have been approved by SC admin and the architect. Plans were forwarded to the state fire marshal for final approval.
Renovating the Service Desk area to add an office space	Designs have been approved by SC admin and the architect. Plans were forwarded to the state fire marshal for final approval.
Adding office furniture and acoustic paneling in the digital services office space	New desk furniture has been installed and new computer drops installed.
Renovating the Outdoor Storage (Cage) Area	Designs have been approved by SC admin and the architect. Plans were forwarded to the state fire marshal for final approval.
Adding Storage, Signage, and Exterior Paint to the Event Center	Designs have been approved by SC admin and the architect. Plans were forwarded to the state fire marshal for final approval. The exterior painting project was put on hold until better color options can be presented.
Screen and Projector move in the SC Board Conference Room	Completed

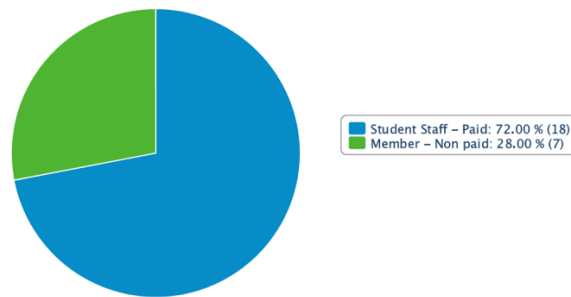
ASI & SC STUDENT DEMOGRAPHICS SURVEY

Submissions: 25 out of 68 Student Personnel (51.5% Response Rate)

Purpose: The purpose of conducting the ASI & SC Student Demographics Survey was to assess diversity and the way ASI & SC's population evolves. The survey was conducted anonymously and was not a requirement for the organizations' personnel.

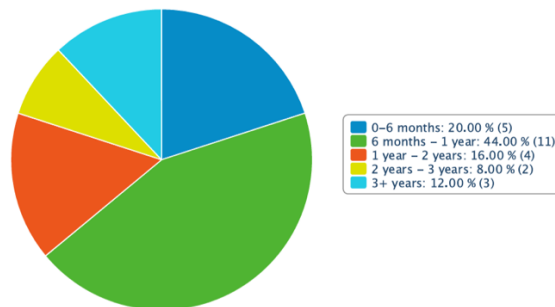
Question 1: Select the following option that classifies your position within ASI or SC.

Select the following option that classifies your position within ASI or SC.



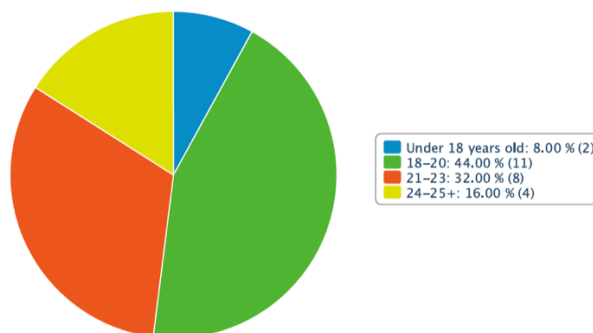
Question 2: How long have you formed a part of ASI or SC?

How long have you formed a part of ASI or SC?

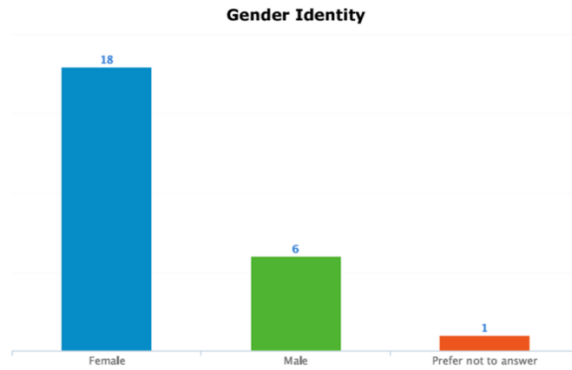


Question 3: Age

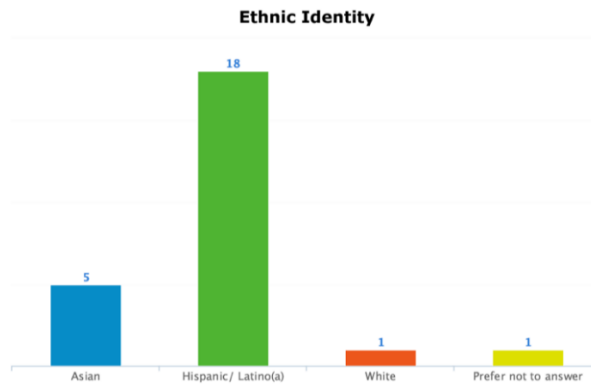
Age



Question 4: Gender Identity

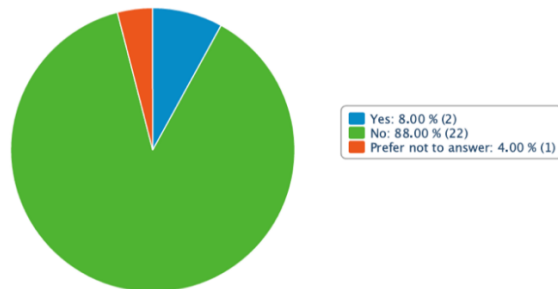


Question 5: Ethnic Identity

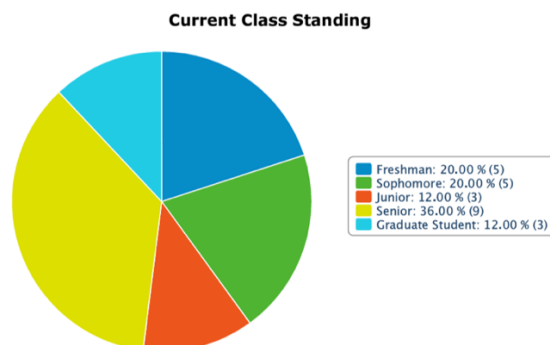


Question 6: Disability (physical or mental impairment that substantially limits one major life activity)

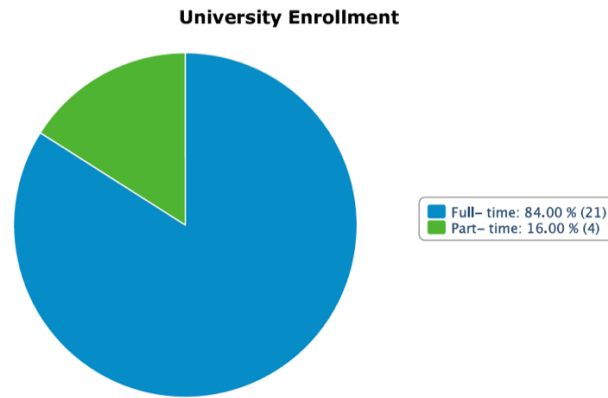
Disability (Physical or mental impairment that substantially limits one major life activity)



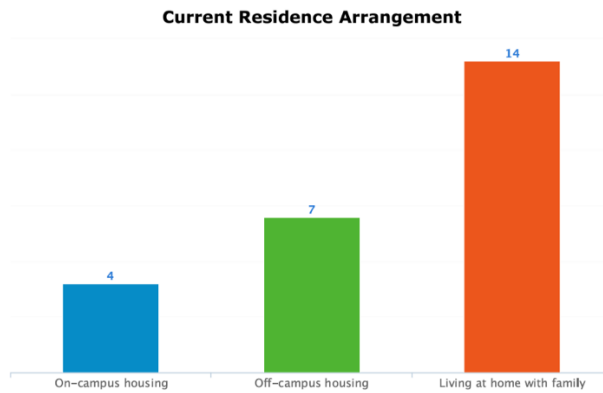
Question 7: Current Class Standing



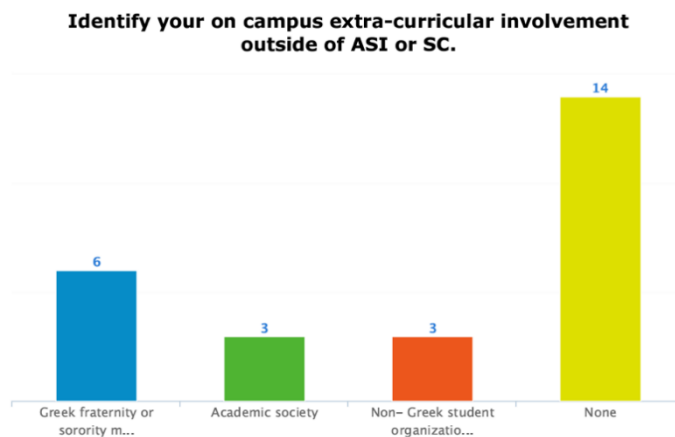
Question 8: University Enrollment



Question 9: Current Residence Arrangement: Identify your on-campus extra-curricular involvement outside of ASI or SC.



Question 10: Identify your on-campus extra-curricular involvement outside of ASI or SC.



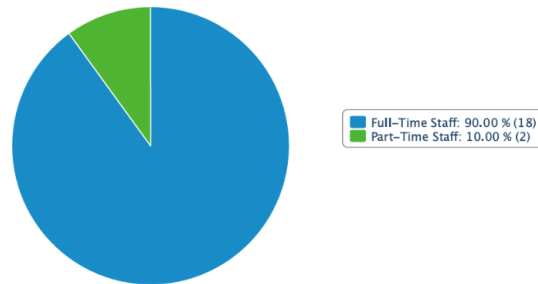
ASI & SC PROFESSIONAL STAFF DEMOGRAPHICS SURVEY

Submissions: 20 out of 21 Professional Staff (90.5% Response Rate)

Purpose: The purpose of conducting the ASI & SC Professional Staff Demographics Survey was to assess diversity and the way ASI & SC's population evolves. The survey was conducted anonymously and was not a requirement for the organizations' personnel.

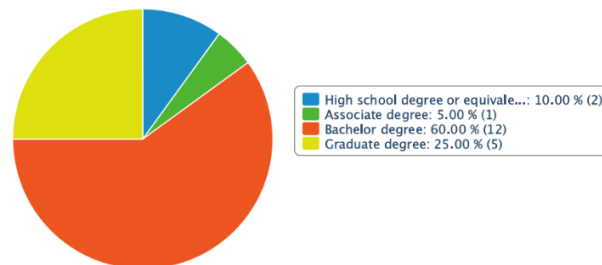
Question 1: Select the following option that classifies your position within ASI or SC.

Select the following option that classifies your position within ASI or SC.



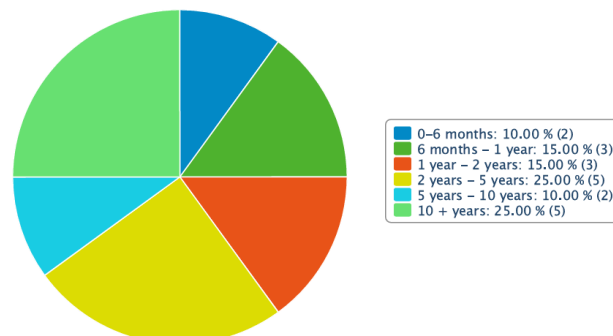
Question 2: What is the highest level of school you have completed or the highest degree you have received?

What is the highest level of school you have completed or the highest degree you have received?

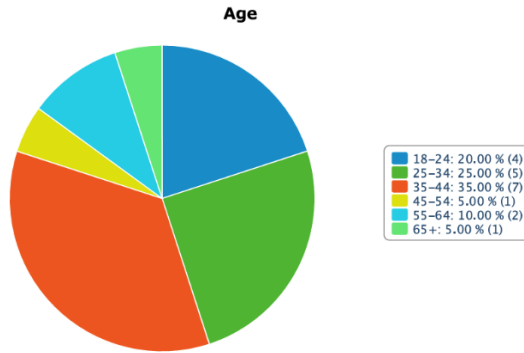


Question 3: How long have you worked for ASI or SC professionally?

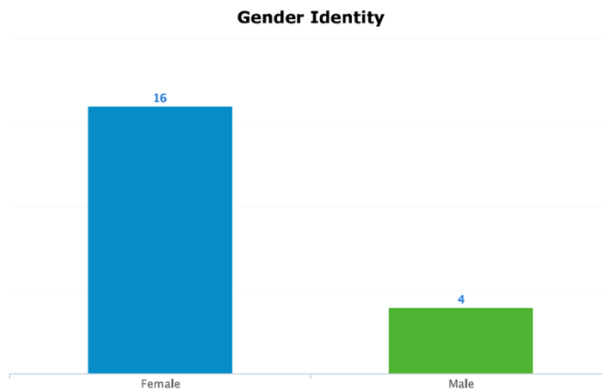
How long have you worked for ASI or SC (professionally)?



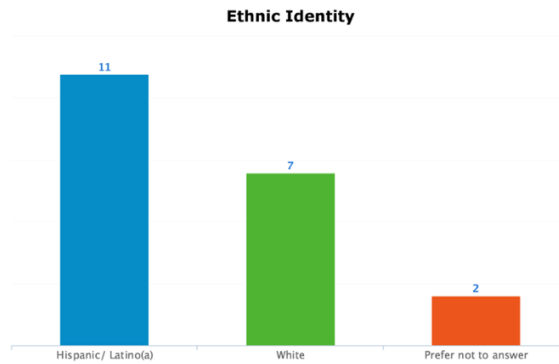
Question 4: Age



Question 5: Gender Identity

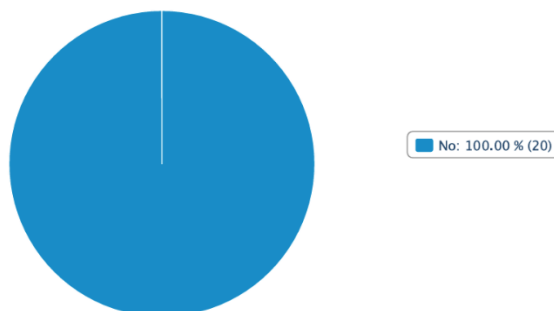


Question 6: Ethnic Identity



Question 7: Disability (physical or mental impairment that substantially limits one major life activity)

Disability (Physical or mental impairment that substantially limits one major life activity)





ASI & SC ORGANIZATIONAL SUMMARY

Associated Students, Inc. (ASI) and the University Student Center (SC) at the Turlock Campus continued to implement activities, services, programs, and events for students.

Traditional organizational programmatic efforts continued, including Warrior Wednesday activities, Student Center Programming (Live at the Grill series, Birthday Bash, Stan State Cinema movie nights, SC Open House, SC Pancake Breakfast), StanWeek, Student Government Outreach events and Town Halls, SC Student-Centered Art Competition, Homecoming Week, Warrior Day Festival, Weekend Warrior Program, and other campus spirit initiatives.

ASI & SC maintained essential cross-departmental collaborations to enhance the student experience at Stanislaus State. These collaborative efforts included working with the New Student Orientation Office to support and engage with the NSO program, providing space, resources, school spirit traditions, and other elements to welcome new students during summer and winter sessions. Additionally, ASI & SC partnered with the Housing & Residential Life Department on events such as Stan State Cinema movie nights, Housing Move-In Day, and resource events. Other key partnerships included advertising campus resources to support mental health and contributing funds and promotional resources to the Basic Needs Department for programs like the Warrior Food Pantry and emergency funds for Stanislaus State students. The University Student Center also supported the Indigenous People's Day Celebration in the Student Center. ASI & SC collaborated with Student Affairs, Student Recruitment & Outreach, and other campus entities to coordinate the second annual Warrior Expo, a university open house event intended to support enrollment and student engagement efforts.

Enhancing the Registered Student Organization experience on campus continued to be a priority for ASI & SC. Associated Students, Inc. led the organization of the Get Involved Student Organization Fair, spearheaded tabling and recruitment workshops, and offered student engagement funding and Student Center building space reservation credits. Student Organizations were provided additional fundraising opportunities through Warrior Expo food fundraisers and the Month of Giving Campaign during Homecoming Week.

Conversations about prospective fundraising partnerships were initiated with the University Advancement department. Fundraising opportunities included the SC Brick Campaign Fundraiser, the Homecoming Month of Giving campaign, the Senior Class Donation, and the preliminary drafting of the general Associated Students, Inc. and Student Center fundraising pages.

ASI & SC continued with community service-based programming, including the Warriors Giving Back to School Drive, Blood Drive, and Holiday Giving Tree. In addition to community-based giving, both organizations continued to fund and award Warriors Giving Back and Study Abroad scholarships to contribute to student success.

Civic engagement efforts continued through ASI Student Government by organizing events and campaigns to encourage students to register to vote and participate in local elections. Additionally, in partnership with the Stanislaus County Elections Office, ASI Student Government coordinated the On Campus Ballot Drop Off to further engage students in civic matters.

2023-2024 ANNUAL REPORT

With the variety of changes, updates, and deadlines regarding the FAFSA/CADAA applications, Student Government provided support in highlighting available campus resources to assist students.

Associated Students, Inc. & the University Student Center formulated a budget for the 2024-2025 academic year that provided new services and programs to support overall student success.

The University Student Center focused on closely analyzing traffic reports for the building to better tailor events, programs, and building operating hours based on need. With the guidance of SC student leaders, the Student Center Service Desk and Warrior Activities Center at the Stockton campus launched new services, including free phone/laptop charger rentals, free scantrons and pencils, and board game rentals.

The Facility & Event Services unit doubled the revenue acquired from the 2022-2023 fiscal year and added additional support staff to handle the increase in events and quad reservations.

Student Center student leaders devised a list of contributions and enhancements to improve the commencement experience for the graduating student body. These contributions included the coordination of four post-commencement ceremonies, an alumni license plate frame and decal event, biodegradable confetti popper distribution, and affordable alumni merchandise pop-up sales.

Both ASI & SC examined areas for additional staffing support structures to expedite and enhance the programs, services, and spaces for the student body, addressing staff needs at the Turlock and Stockton campuses.